Did you know that when surveyed about the biggest mistake they made in an interview, 84% of people say that they didn't prepare well enough?

Though most people think it’s all about delivery in an interview, preparation is what will make your delivery great.

Did you also know that 95% of interview candidates never actually ask for the job?

Don’t make the mistake of underplaying your hand in an interview.

The fact is, when you get to the interview round, EVERY candidate can do the job. Your mission is to clearly demonstrate you’re the BEST candidate, and that you will make that hiring manager more successful than every other candidate.

YOUR JOB: MASTER THE INTERVIEW

In my coaching engagements we’ll get you poised, confident and on point for the process of interviews. My goal is to teach you to feel empowered, confident, and authentic in the interview process. Here’s how we’ll do that.

ONE AND DONE Personalized Interview Coaching [1 Hour] | $197

You’re getting interviews but you’re not closing with an offer. Maybe you’re just not confident and you really want to nail this next interview.

• First, I’ll send you pre-work to get you ready for our session.
• Then, we’ll spend our time in live interview practice seeing exactly where you are now, and practice specific strategies and techniques to improve your interview performance.

You’ll leave with a complete set of action steps, along with insight on how you can better customize your messages to position you as the best candidate.

3-PACK Job Interview Mastery Coaching [3 – 1 hour sessions] | $697

Pre-Work: Practicing Preparation

You’ll complete pre-work that will set the stage for your interview excellence.

1. Evaluate your strengths and typology assessment so you understand more about yourself.
2. Complete a dossier of your prior experiences and life stories that will be used as interview (and networking) content.
3. Practice key pre-coaching exercises that will begin tuning your messages.

SESSION 1: DECONSTRUCTING INTERVIEWS

What’s an interview and how will it flow? We’ll cover:

• The specific parts of an interview for which you need to prepare.
• The structure and process of an interview, the landscape and how best to position yourself to get your desired outcomes.
Your specific interview stories, and how they can be leveraged in a variety of ways to create sound, concise, conversation sound bites.

**We practice:**
- You’ll review your core stories in the STAR format. We’ll dissect them to tweak the telling.
- Then, we’ll practice in a Q&A format.

**We reflect:**
- What’s working, what’s not?
- What feels natural and comfortable, what doesn’t?
- What’s blocking your confidence or delivery?

**SESSION 2: BUILDING CONFIDENCE AND PRESENCE**
We’ll focus on confidence building, and developing a sense of presence in the interview.
- Mindset and perspective for the interview process.
- Breathing, delivery, and voice inflection techniques.
- Verbal and non-verbal messaging.
- Matters of appearance.

We’ll also cover how to bring a sense of “trusted advisor-ship” to the interview experience, and use the “Fish Hook” technique to take the interview from “Q&A Pitch and Catch” to consultative influencing conversation.

**We practice:**
- You’ll practice responses in the STAR + other formats, layered with more verbal and non-verbal techniques.

**We reflect:**
- What’s working, what’s not?
- What feels natural and comfortable, what doesn’t?
- What’s blocking your confidence or delivery?

**SESSION 3: CLOSING STRONG**
Ok, now you have the lay of the land, and the practice under your belt. We’ll dive into those particulars that might come up that are specific to you. These might include things like:

- Changing career paths
- Having been fired or laid off
- Gaps in your work history
- Addressing salary requirements
- Other specifics that you’re concerned about coming up in an interview conversation.

**We practice:**
- Trial closing throughout the interview.
- Closing strong + asking for the job at the end of the interview.
- Getting to next steps (second interview or offer) to close the interview.

**We reflect:**
- What’s working, what’s not?
- What feels natural and comfortable, what doesn’t?
- What’s blocking your confidence or delivery?